

The Year...



is 1939 everyday through December 31, 1990. The all-new Queen Mary Voyage to 1939 hits the decks. It's a spectacular, yearlong party with new shows, new thrills and high adventure.

There's a party everywhere you look, every day, aboard the Queen Mary Voyage to 1939!

The Ship...

is the magnificent Queen Mary, the largest luxury ocean liner afloat. The Queen Mary has represented the ultimate in the art of shipbuilding for more than half a century.



The Plane...

is the legendary Spruce Goose, the largest airplane ever built, now on display after decades of secrecy. Designed, built, and flown by the famed Howard Hughes, this "flying boat" is one of the true wonders of the world.



The Hotel...

newly restored staterooms and suites are the largest of any ocean liner built. Be royally pampered in the grand tradition of the world's most luxurious ocean liner...the Queen Mary.



IT'S 1939
ALL YEAR LONG
AT THE

QUEEN MARY & SPRUCE GOOSE ENTERTAINMENT CENTER

QUEEN MARY & SPRUCE GOOSE ATTRACTION

- The Queen Mary
- The Spruce Goose
- Voyage to 1939 Gala Celebration
- Londontowne
- Harrods Signature Shop
- 15 Specialty Shops & Boutiques
- 17 Snack Bars

HOTEL QUEEN MARY

- Hotel Queen Mary
- 4 Full-Service Restaurants
- Banquets
- Weddings
- Private Parties
- Business Meetings
- Trade Shows

For information, please call (213) 435-3511
For Hotel Reservations, please call (213) 432-6964

Open Daily, Rain or Shine

10 AM to 6 PM (extended hours Spring & Summer)

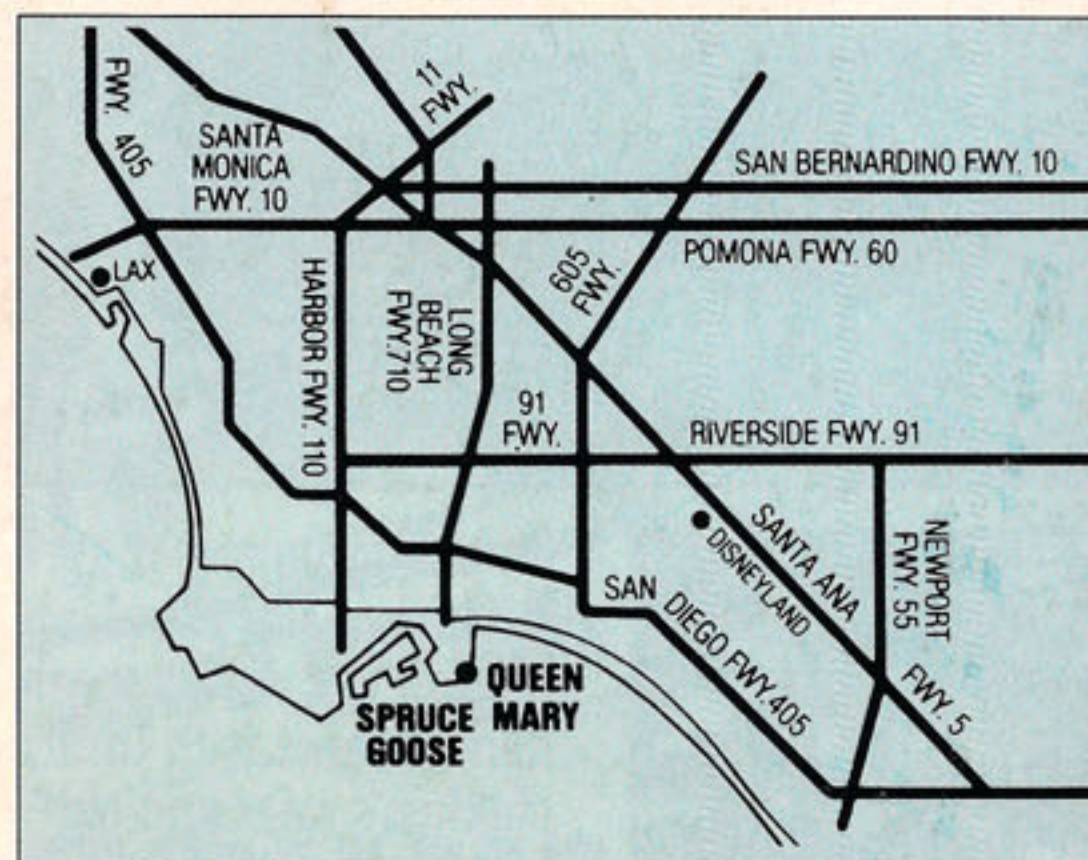
Group Rates Available

For information, call (213) 435-3511, extension 1252

Most Major Credit Cards Accepted

Easy To Get To

Just take the Long Beach Freeway (710) South to Long Beach. Follow the signs to the Queen Mary & Spruce Goose Entertainment Center



Pier J, Post Office Box 8, Long Beach, California 90801
(213) 435-3511 • Telex 371-7106 • FAX (213) 590-0215

QUEEN MARY & SPRUCE GOOSE ENTERTAINMENT CENTER





The Queen Mary permanently berthed in Long Beach Harbor.

What a year...

The sights and sounds of the Splendor Year - 1939 - are recreated every day all year long. When big bands were in full swing, Hollywood's greatest moments were brought to the screen, pioneer aviators conquered the skies and elegant transatlantic voyages were the order of the day. It's all new! It's a party every day aboard the Queen Mary's Voyage to 1939!

What a day...

Lively entertainment, music and gala events from another time fill the air, as the magic of the past comes to life on the majestic Queen Mary.

Take a self-guided tour of the majestic Queen Mary. Explore the ship from stem to stern - from her massive power train and engine room, 30 feet below the water line, to her wheelhouse, the master command station of the world's largest passenger ship, nine stories above.

Then experience the technological wonder of the Spruce Goose - the biggest airplane ever built dramatically displayed under the world's largest clear-span aluminum dome. The artifacts and exhibits on display detail its famous flight and depicts the life and careers of its mysterious creator and pilot - Howard Hughes.



1939 Auto Show



Welcome Aboard to Queen Mary Passengers on the Voyage to 1939



VOYAGE
TO
1939
QUEEN MARY
& SPRUCE GOOSE

What a night...

Experience the uniqueness of one of the Hotel Queen Mary's newly restored original first class staterooms. With three full-service restaurants on board, dancing in the Observation Bar, a famous Sunday brunch, and moonlit strolls on the deck, the Hotel Queen Mary provides a novel, romantic rendezvous like no other. Be royally pampered in the grand tradition.



Sir Winston's - Elegant dining aboard the Queen Mary.



The Observation Bar, the Queen Mary's original first class lounge.

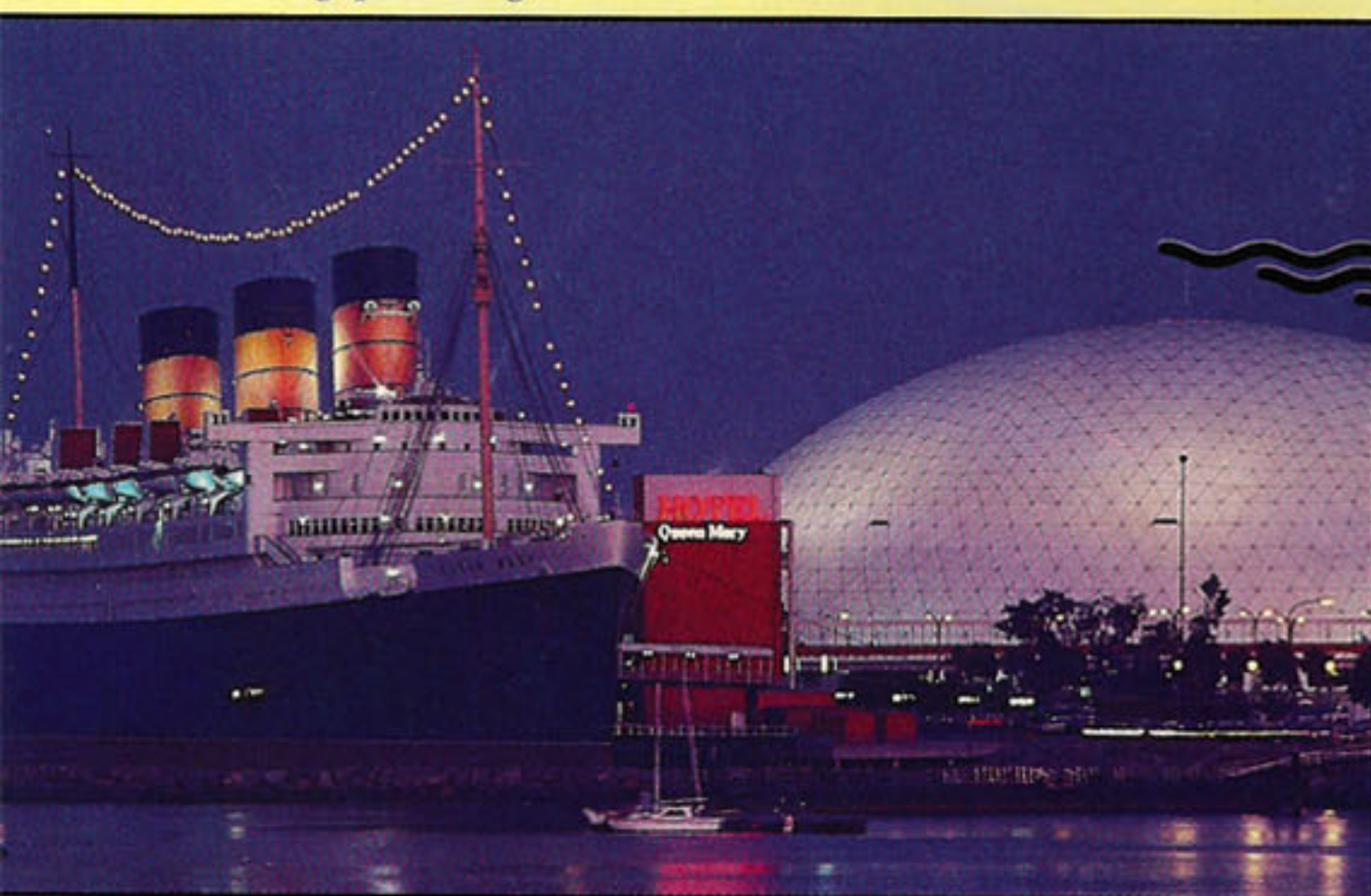


Fireworks spectacular over the Queen Mary.

Have we got times for you

BIG TIMES

Explore the world's biggest ocean liner afloat - over 81,000 tons and 1,019 feet long of majestic power. To enhance a visit to the Queen Mary, guided Captain's Tours and audio cassette tours are available. Then examine the Spruce Goose - at 400,000 pounds, the biggest aircraft the world has ever seen has a wingspan longer than a football field.



The Queen Mary & Spruce Goose Dome in Long Beach Harbor.



Queen Mary sails into New York Harbor in the Late 1930's



The only flight of the Spruce Goose - November 2, 1947

HISTORIC TIMES

In the spring of 1940 the Queen Mary was



FUN TIMES

The Queen Mary's yearlong "Voyage to 1939" will salute the music, personalities, styles and achievements of that most memorable of years - 1939 - with spectacular new shows, new thrills and high adventure.



■ Packards! LaSalles! Fords! DeSotos! Buicks! - Scores of the year's sleekest models are rolling out in the **1939 Auto Show**. And on weekends, those gorgeous girls model stunning 1939 Cole of California swimwear fashions

GOOD TIMES

Exciting shopping is as close as the Promenade Deck of the Queen, where the shops in Piccadilly Circus have delighted passengers since 1936.



The Crown Jewels Shop in Piccadilly Circus.

Harrods the famous London department store, which boasts the world's most comprehensive range of merchandise and special services, opens its first "Signature Shop" in the United States aboard the majestic Queen Mary.

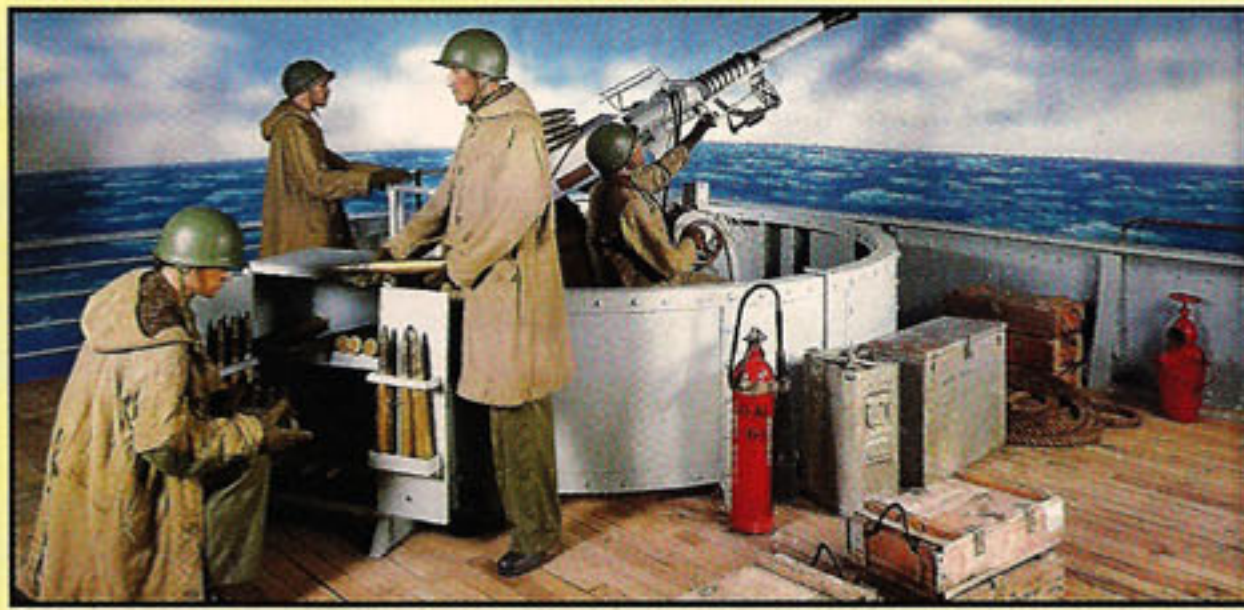


Harrods aboard the Queen Mary.

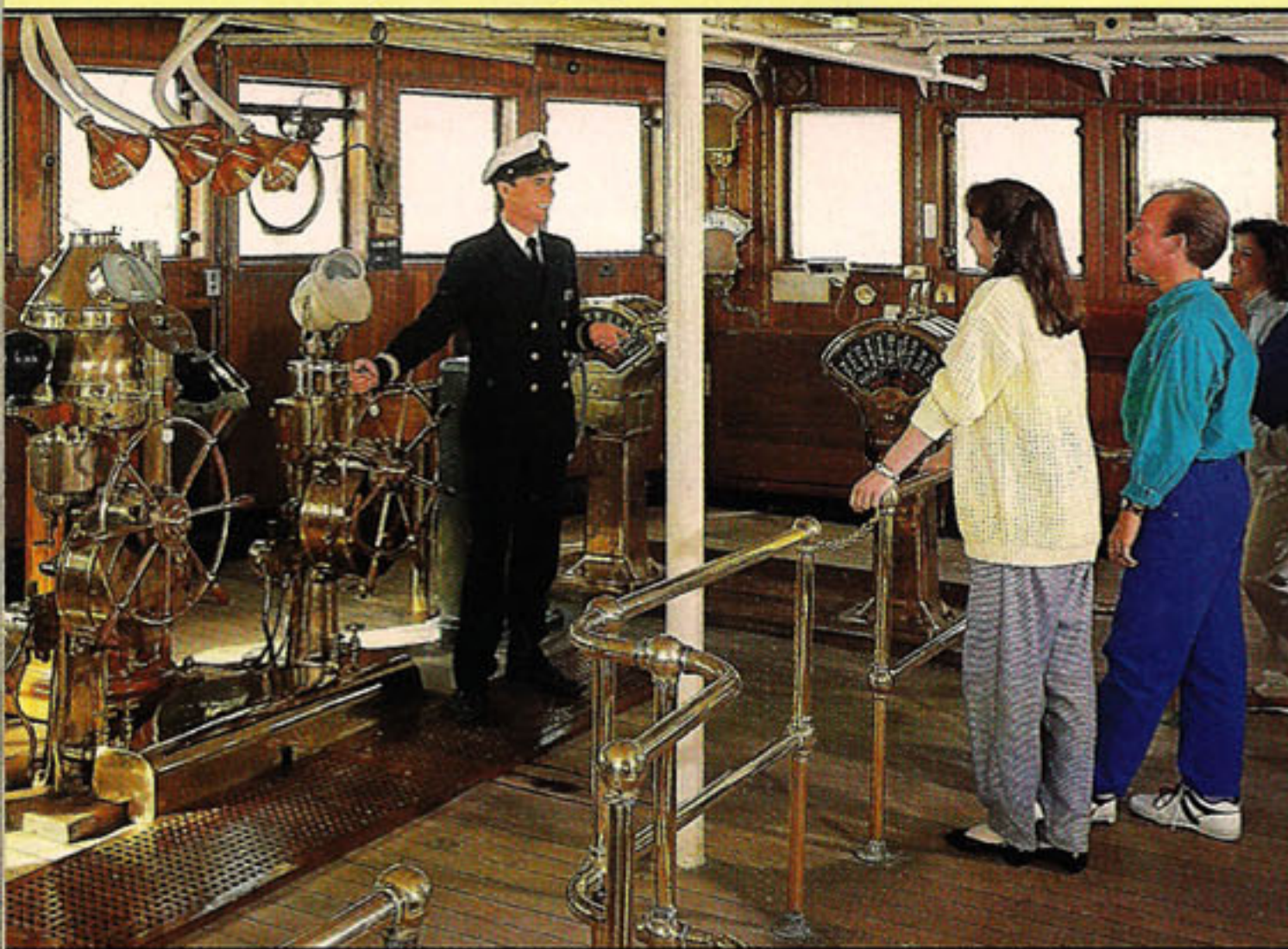
MEMORABLE TIMES

Imagine an unforgettable wedding aboard the romantic Queen Mary! The wedding

camouflaged with a coat of gray paint and pressed into wartime service. A portion of the Queen now offers displays of the ship's honored service to the allies of World War II, showing how more than 750,000 troops ate, slept, and lived through over 600,000 nautical miles without a single enemy attack.



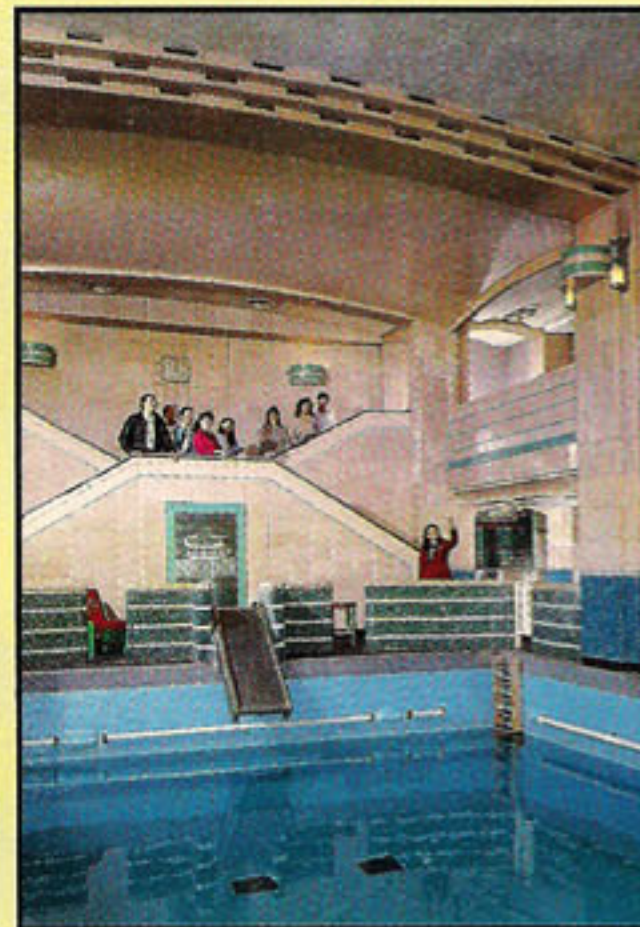
The Gray Ghost Display on Sun Deck.



The Queen Mary's wheelhouse, the master command station.



You'll see the difference between the original 3rd class accommodations and a 1st class stateroom when you tour the Queen.



The Queen's magnificent pool is just one of the stops on the Captain's Tour.



Throughout this journey back in time, musical troupes will entertain you with swing sounds of the '30s, silky vocals, bawdy tunes and nautical songs.

■ **Bon Voyage Party** - A daily musical, whimsical tour of the Queen Mary. Sway to the dances from Hollywood's heyday and Broadway's ballyhoo.



■ **Motorcar Mania Musical Revue** - A high-steppin' entertainment spectacular every day, featuring zany characters straight from a whodunnit novel, like Lola Lugnut, Buggy, General Otto Partz and The Can-Do Sisters.



Extra! Extra! Voyage to 1939 comes to the Queen Mary.

■ And beginning in April, the **Brighton Carnival**, an old English fair, will grace the harbor shore with thrill acts, children's rides and old-fashioned carnival games.

chapel lends an elegant accent to the traditional ceremony. The Queen also hosts fabulous receptions, parties, banquets - even business meetings and trade shows in the 30,000 square-foot Exhibit Center. The Queen's award-winning chefs can serve groups of up to 2,500. Specially-themed events can occur almost anywhere within the Queen Mary & Spruce Goose Entertainment Center and can range from picnics to elaborate dinner dances, shipwreck parties to casino nights.



The Queens Salon, one of the Queen Mary's banquet and meeting rooms.



Newly restored original first class stateroom aboard the Queen Mary.



NIGHT TIMES

The Hotel Queen Mary has established itself as one of the most unique places to stay in the world. Historic staterooms and suites take you back to the regal days of the British Empire. With three full-service restaurants on board, dancing in the Observation Bar, a famous Sunday brunch, Sir Winston's piano bar, and moonlit decks to stroll, the Hotel Queen Mary makes a novel, romantic rendezvous like no other.

Queen Mary & Spruce Goose®

SAVE UP TO \$30

VOYAGE
TO
1939
QUEEN MARY
& SPRUCE GOOSE

IT'S ALL NEW! IT'S ALL 1939!

Everyday from January 6 thru December 31, 1990

The all-new Queen Mary Voyage to 1939 hits the decks. It's a spectacular, yearlong party with new shows, new thrills and high adventure.

- The wildest live musical revues ever — **Bon Voyage Party** and **Motorcar Mania** — are sheer entertainment madness.
- Packards! LaSalles! Fords! DeSotos! Buicks! — A half a hundred of the year's sleekest models are rolling out in the **1939 Auto Show**.
- Thrill, as those daring young men in their flying machines roar out of the sky to amaze you in the **Royal Flying Circus** (for exact times, please call our information number.)
- And beginning in April, the **Brighton Carnival**, will grace the Harbor shore with an old English fair to delight children of all ages.

OPEN DAILY RAIN OR SHINE

LOCATION: South on the Long Beach (710) Freeway in the Port of Long Beach. For information, call (213) 435-3511.

Credit Cards Accepted: Visa and MasterCard, American Express, Diner's Club, Carte Blanche.

Pier J, Long Beach Harbor,
Long Beach, California 90801



Queen Mary & Spruce Goose®

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*There's a party everywhere you look, every day,
aboard the Queen Mary Voyage to 1939!*

OPEN DAILY RAIN OR SHINE

For Information, Call (213) 435-3511

Present this coupon at time of purchase at any Queen Mary & Spruce Goose ticket window to receive \$3.00 off First Class, Deluxe or Grand Passage for each adult and child (maximum 10 tickets per coupon). Valid only during regular operating hours. Cannot be combined with any other offer or posted senior discounted price. Coupon good through 12/31/90.

VOYAGE TO '39

Nostalgia Reigns at the Queen Mary and Spruce Goose®

By Leonard Shannon

Two of the world's biggest man-made attractions — England's legendary luxury liner Queen Mary and Howard Hughes' huge military flying boat, the Spruce Goose — stand side by side in Long Beach, California.

In a way they are the odd couple of mass transportation.

The Queen Mary was designed to speed 2,000 passengers and a crew of 1,200 in comfort and elegance across the Atlantic. During her 31 years of service and three million miles of travel she did more than that, transporting up to 15,000 men per crossing as a troopship in World War II.

The Spruce Goose was built to carry 750 soldiers and cruise at 190 m.p.h. for 21 hours. It did neither. It made a single one-mile flight at 70 m.p.h. with a small civilian crew and Hughes himself at the controls — and never flew again.

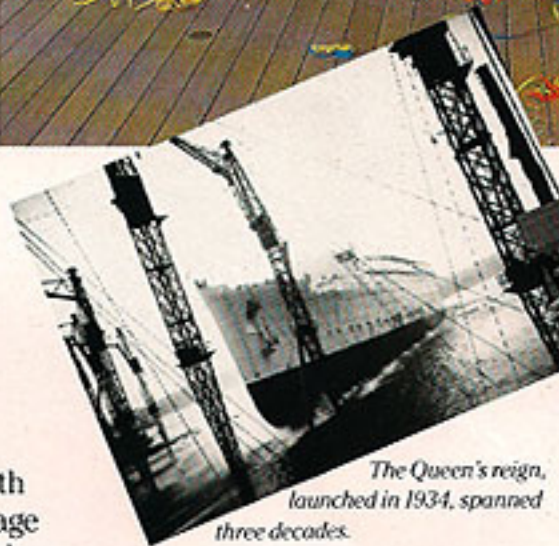
Even so, both the Spruce Goose and Queen Mary stand as singular achievements which visitors look upon with awe.

This year the Queen Mary & Spruce Goose Entertainment Center, where they are harbored, salutes the liner's wartime record with a "Voyage to 1939" celebration. Daily Bon Voyage parties evoke the time 51 years ago when World War II broke out in Europe and put an end to the ship's civilian service. She was the undisputed monarch of the seas, the fastest and most opulent merchant vessel afloat. When the Queen Mary embarked on her last peacetime voyage on August 30, 1939, Bob Hope was among the 2,329 passengers. As she approached New York Harbor, he regaled them with the song that has become his signature: "Thanks for the Memory."

This year the Queen Mary returns to the year 1939. "Voyage to 1939" continues throughout the year, ending with a gigantic New Year's Eve Gala on December 31.

Among the onboard festivities are a musical tour of the ship, a "preview" of a 1930s-type New York revue with live entertainers, and big band music for dancing. The ship's radio broadcasts breaking news stories of 1939.

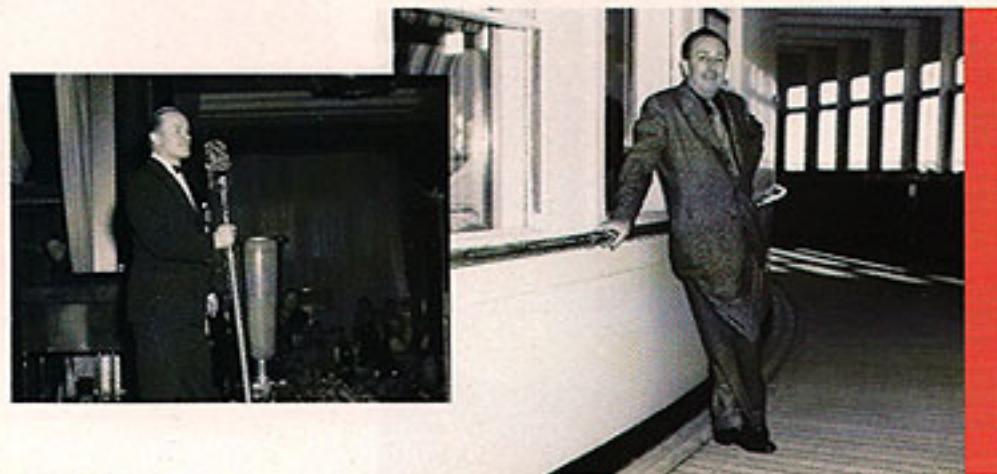
On shore, an Old English carnival enlivens the Londontowne Village shopping/din-



The Queen's reign, launched in 1934, spanned three decades.

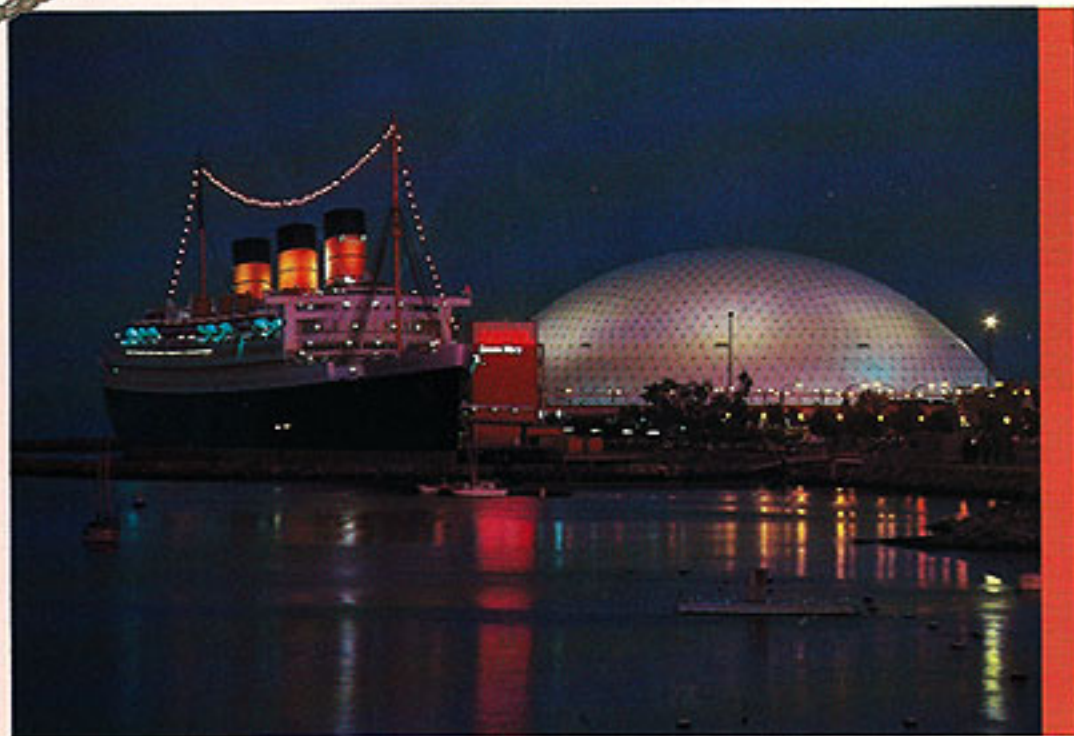


Despite its name, the Spruce Goose took wing only once.



Left: On her last peacetime voyage, Bob Hope sang his thanks to the Queen. Above: Walt Disney was one of the Queen Mary's celebrated passengers.

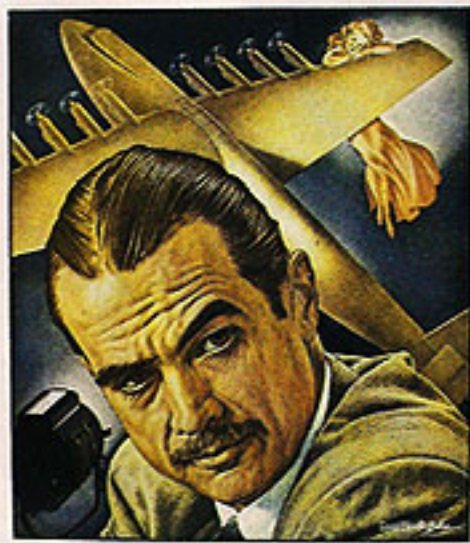




This year the Queen Mary & Spruce Goose Entertainment Center in Long Beach, California is hosting a gala celebration in memory of the Queen's last peacetime voyage in 1939.

TIME

THE WEEKLY NEWSMAGAZINE



HOWARD HUGHES
Mystery — Britain — Sea (continued)
(People)

Howard Hughes' mysterious plane was more ghost than goose.



War brides and their children made up the Queen Mary's most precious wartime cargo.

ing complex. "Motorcar Mania Musical Revue" — a freewheeling musical whodunit, and a 1939 Auto Show with bathing beauties modeling swimsuits of yesteryear hold forth under the Spruce Goose Dome.

Offshore spectacles include a daring vintage aircraft stunt show starring Capt. Sebastian Wright and the Royal Flying Circus.

For guests who wish to extend the experience, staterooms are available aboard the Queen Mary for overnight accommodations.

A Queen with a Past

During the war, Adolf Hitler promised Germany's highest military honor and a cash reward of \$250,000 to anyone who could sink the Queen Mary. She was hunted, but never snared. Years later, David Niven had some sobering thoughts as he observed the liner at berth in Long Beach. "I made the crossing with 15,000 troops," he mused. "We were packed like sardines but it didn't matter, we were homeward bound. I remember that the teak rails of the upper decks were carved with the initials of countless thousands of

GIs who had made the outbound journey to Europe. I wonder now, how many of those men were left behind forever...?"

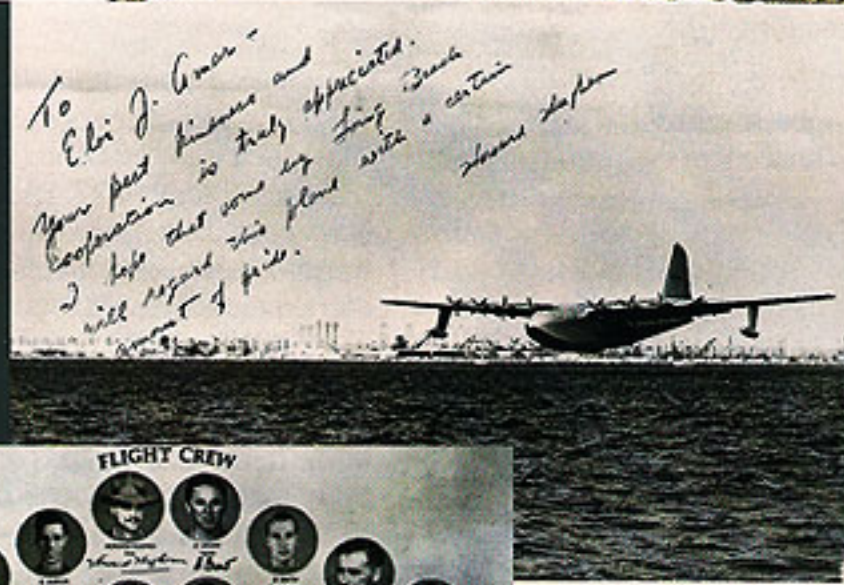
On September 27, 1946, the Queen Mary concluded her last voyage as a troop transport and was demobilized. She had carried more than 800,000 servicemen, plus 22,000 war brides and their children, had traveled more than 600,000 miles, served as Winston Churchill's sea-borne headquarters, and played a part in every major Allied campaign of World War II — all without sighting or being attacked by an enemy vessel or aircraft. For the next 20 years she would ply the Atlantic in a splendor unrivaled even by her sister ship, the Queen Elizabeth.

She was, if anything, more regal than before. Millions were spent on refurbishing. All evidence of the hard military usage she had undergone was removed. Furniture, artwork and ornate fittings were reclaimed from storehouses around the world. Elegance and sophistication again were her style, and again she bewitched the rich and famous. On any given crossing one might see such VIPs as the Baron and Baroness Elie de Rothschild, Anthony Eden, Somerset Maugham, Noel Coward, Henry Ford Jr., the Duke and Duchess of Windsor. Stargazers could spot luminaries like Fred Astaire, Cary Grant, Clark Gable, Marlene Dietrich. Walt Disney took the Queen Mary when he went to London for the world premiere of his "Alice in Wonderland" in 1951.

The Queen Mary's accommodations were second to none, and her cuisine ranked with the very best in the world. Only once did the ship's master chef find himself unable to comply exactly with a diner's request. A Texas oilman jokingly ordered "rattlesnake steak," knowing he would certainly stump the chef. Not to be outdone, the chef served the Texan two baked eels while waiters shook baby rattles over them. "Not precisely what the man requested," goes the report, "but certainly a wager-saving substitute."

In 1967, after 1,001 Atlantic crossings, and unable to compete with the speed and frequency of the international jet flights, the Queen Mary was retired from maritime service to begin her new career as a renowned landmark attraction. Too large to go through the Panama Canal, she arrived in Long Beach from Southampton, England, on December 9, after one last great 14,559-mile cruise





During her 31 years of service the Queen Mary traveled more than three million miles.



Howard Hughes and an unknown number of his civilian crew were on board for the one and only flight of the Spruce Goose.

around Cape Horn. Her three decades of service at sea were over.

On the day of her launching in 1934, British psychic Mabel Fortescue-Harrison predicted that "the Queen Mary will know her greatest fame and popularity when she never sails another mile and never carries another passenger."

That prophecy has come to pass.

amount of spruce wood bonded with special glues — materials not essential to the war effort — its smooth, aluminum-lacquered hull glistened like metal in the sun. The fuselage measured 219 feet. The tail was as tall as an eight-story building. The eight propellers were 17 feet in diameter. The wings were so thick a man could stand up inside them. Weighing 200 tons, with a wingspan 20 feet longer than a football field, the Spruce Goose is still the largest airplane ever built.

During a few trial runs that November afternoon, Hughes suddenly took the aircraft on a mile-long liftoff. It was entirely unexpected and caught everyone by surprise. After the landing Hughes was elated. "She sure jumped off easy," he said, and went on to talk about how "beautifully" the airplane performed. Having been accused at the Senate hearings of building an unflyable "flying lumberyard," Hughes now had made his point. That figurative thumb to the nose ended his contest with the government; the Senate hearings closed on November 22. But the Spruce Goose never took wing again, and eventually Hughes locked the gigantic flying boat in a hangar where it stayed, sight unseen, until his death in 1976.

The Spruce Goose was moved from isolation to its present quarters in 1983, and went on public view the same year. Technology has made the graceful aircraft obsolete, but as an aeronautical work of art it is timeless. It is housed inside a three-acre, clear-span aluminum dome, and is bathed in soft lights that dramatize its sculptured beauty.

During the decades that the Spruce Goose was hidden away, fewer than 300 outsiders saw it. Now it is a treasured attraction of worldwide appeal which has gone far beyond Howard Hughes' own hope that "some day Long Beach will regard this plane with a certain amount of pride." 🍷



Actor and soldier David Niven traveled on the Queen in good times and bad.

A Proud Bird

For 33 years, the Spruce Goose was the phantom of a political opera starring Howard Hughes and various U.S. senators. Cloaked in secrecy, confined within a cavernous hangar, seen by few, the mysterious white flying boat was more a ghost than a goose. Hughes hid it away after enduring a bitter Senate investigation of his government contracts.

The idea of a giant flying troop- and supply-carrier was the brainchild of ship-builder Henry J. Kaiser in 1942, when Nazi submarines were sinking thousands of tons of Allied shipping every month. But Kaiser knew nothing about aeronautics, and it fell to Howard Hughes to produce such a seaplane. Hughes came up with plans for a behemoth that would be six times larger than any existing aircraft.

On November 2, 1947, Hughes piloted the \$25 million Hercules (later nicknamed the Spruce Goose) into Long Beach harbor for test runs. Spectators, unprepared for such a sight were overwhelmed. Built of birch and a small



Vintage automobiles and bathing beauties liven up Voyage to 1939 at the Queen Mary.



If You Think All We Are Is Big, You're Missing The Boat!

Proclaimed "the only way to cross," the Queen Mary played hostess to some of the world's most illustrious movie stars, dignitaries and royalty.

She remains the epitome of luxury, style and elegance.

Now, you too can book passage aboard the grandest ship ever to sail the seas.

Stroll along the Promenade Deck and through the opulent lounges just as Clark Gable, Fred Astaire and Winston Churchill once did.

Inspect the intricacies of her bridge, wheel-house and massive engine room. Shop in quaint Londontowne and other exciting boutiques aboard ship.

Enjoy cocktails for two and a sumptuous dinner with a breathtaking harbor view. Then spend a night in one of the Hotel Queen Mary's exquisitely restored first-class staterooms.

Experience the luxury of the Queen Mary and the aeronautical wonders of Howard Hughes' Spruce Goose. It's sure to be a journey you'll never forget!



QUEEN MARY & SPRUCE GOOSE[®] A T T R A C T I O N S

OPEN DAILY RAIN OR SHINE, 10 a.m. to 6 p.m. (Box office open until 5 p.m.) Take the Long Beach Fwy. (710) South and follow the signs to the Queen Mary in Long Beach, California.

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